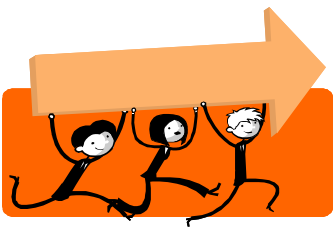


# The Dulles Day Family Festival featuring the Plane Pull for Special Olympics Virginia September 25, 2010 Dulles International Airport



## Team Registration Information

The Plane Pull is a fun team competition. Team trophies are awarded in several categories, plus team members earn incentives based on their own individual contributions collected.



- ◆ A team is made up of 25 people; the team must raise a minimum of \$1000 through fundraisers, pledges, or company sponsorship (\$50 per person).
- ◆ Each team member receives a team t-shirt with their name or logo on the back (registration deadline for custom shirts is September 1, 2010).
- ◆ Teams receive a plaque and have a team photo taken at the event
- ◆ Teams are recognized on the event website and in promotional material

## Prizes & Incentives

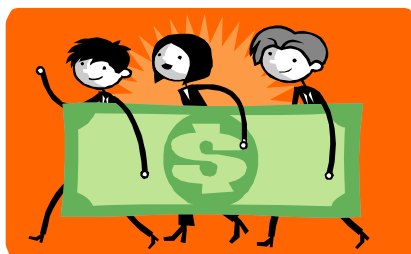
Team trophies are awarded for:

- ◆ **EVENT WINNER – Combination of money raised and pull time!**
- ◆ Most Money Raised
- ◆ Fastest Pull
- ◆ Slowest Pull
- ◆ Lowest Combined Team Weight
- ◆ Heaviest Combined Team Weight
- ◆ Most Enthusiastic
- ◆ Youth Challenge, Fastest Pull for a High School Team



**Each team member** also earns incentives based on the total amount of money they raise as an individual.

Everyone who Participates can earn cool prizes!



### Team members who...

<b>Raise this:</b>	<b>Earn this:</b>
Up to \$149	Plane Pull Ball Cap
Up to \$499	Ball Cap, plus Plane Pull Sweatshirt
Up to \$999	All above, plus a Plane Pull Bag
Over \$1000	All above, plus Plane Pull Blanket

**NEW for 2010... On Site Team Hospitality** – Teams with a combined total of \$5000 or more earn 25 wristbands for entrance into the **Plane Pull VIP tent!** Shelter from the sun, food and beverages, music and prizes for all team members (goal must be met by September 22<sup>nd</sup>).

## How to raise money

- ◆ Get your company to sponsor you, or to match the funds your team raises on their own.
- ◆ Build your own webpage on our On-line giving site and circulate to everyone you know. Ask people to sponsor you – it's quick, easy and safe – just go to [www.firstgiving.com/sova](http://www.firstgiving.com/sova),
- ◆ Host your own fundraising event or activity (Try an Ice cream sundae bar at work, bagel sales, raffle, car wash or garage sale). Ask us for a fundraising guide for ideas and how-to's.